

Strategic Communication – Associate in Arts

| FIRST YEAR | | SECOND YEAR | |
|--|--------------------|---|--------------------|
| Fall Semester | 17-19 Hours | Fall Semester | 17 Hours |
| UNIV 1001/1113 Intro to Univ Life/Study Strats(1/3) | | General Education Biological Science (4) | |
| ENGL 1113 English Composition I (3) | | General Education Humanities-Aesthetics..... (3) | |
| General Education Mathematics..... (3) | | General Education Health and Wellness (1) | |
| PS 1113 American Federal Government (3) | | PBRL 2113 Introduction to Public Relations (FA) (3) | |
| General Education Health and Wellness..... (1) | | COMM 2393 Interpersonal Communication (FA) (3) | |
| JRMP 1113 Introduction to Mass Communication (FA, SP) (3) | | JRMP 2513 Writing for Mass Media (FA) (3) | |
| MIS 2113 Fund MIS Tools/Skills..... (3) | | | |
| Spring Semester | 19 Hours | Spring Semester | 16-18 Hours |
| ENGL 1213 English Composition II..... (3) | | General Education Behavioral Science..... (3) | |
| HIST 1483/1493 U.S. History to/since 1865 (3) | | General Education Physical Science (4-5) | |
| COMM 1113 Principles of Communication (3) | | General Education Health and Wellness (1) | |
| General Education Humanities-Diversity (3) | | General Education Economics..... (3) | |
| General Education Health and Wellness..... (1) | | General Education Electives..... (1-2) | |
| JRMP 1213 Visual Media Production (FA, SP) (3) | | COMM 2213 Professional Speaking (SP) (3) | |
| JRMP 1313 Audio Video Production (FA, SP) (3) | | COMM 2901 Strategic Communication Capstone (!)(SP) (1) | |

^M Denotes Minimum Grade Needed for Course

^R Denotes Restriction to Students Admitted to Educator Preparation Program

! Denotes Critical Course

Bolded courses indicate guaranteed course rotation for major core: (FA=Fall; SP=Spring; SU=Summer; O=Odd Year; E=Even Year).

This is a recommended semester-by-semester plan of study for this major for a hypothetical student and will not substitute for meeting with an advisor to discuss individual student needs. Course offerings are subject to change based on enrollment. However, courses or requirements designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Graduation Requirements Summary

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|------------------------------------|-------|
| Minimum Total Hours for Graduation | 66 |
| Minimum Upper-Division Hours | N/A |
| Minimum Gen Ed Hours | 44 |
| Minimum Liberal Arts Hours | 37 |
| Minimum Major GPA | 2.000 |
| Minimum Overall GPA | 2.000 |